



## Opportunity Evaluation Worksheet

*"Opportunities come infrequently. When it rains gold, put out the bucket, not the thimble"*

*- Warren Buffett*

Date \_\_\_\_\_

Opportunity Name \_\_\_\_\_

Point of Contact/Representative \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

Financial Investment \$ \_\_\_\_\_

Projected Earnings Potential \$ \_\_\_\_\_

Describe Opportunity \_\_\_\_\_

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Does this opportunity align with your vision, mission and goals? \_\_\_\_ Yes \_\_\_\_ No



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Have you identified others generating a 6-figure plus income from this opportunity?

\_\_\_ Yes \_\_\_ No

Does this opportunity compete or clash with any other businesses or investments that you currently have? \_\_\_ Yes \_\_\_ No

Notes: \_\_\_\_\_  
\_\_\_\_\_

What is the time investment required? \_\_\_\_\_ hours daily or \_\_\_ hours weekly

Research Needed:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_



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### Competitive Analysis

**Who are the other companies vying for customers in this opportunity market?**

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**What products/services does the opportunity offer?**

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**Is there a current demand or need for the products/services of this opportunity?**

Yes  No



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**What are the strengths and weaknesses of this opportunity ?**

**Strengths**

**Weaknesses**

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|-------|-------|
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**On a scale of 1-10 with 10 being the highest, what would you score this opportunity?**

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